**2020-2021 School Year Weekly Calendar**

***Short Weeks Are In Red***

**First Six Weeks**

**Week 1, August 12th-14th**

Employability Skills

**Week 2, August 17th-21st**

Employability Skills in Graphic Design

**Week 3, August 24th -28th**

Entrepreneurship in Design Careers

**Week 4, August 31st –September 4th**

Graphic Design: Workplace Technologies

**Week 5, September 8th- 11th**

Introduction to Professional Communication

**Week 6, September 14th- 18th**

Communication Styles

**Second Six Weeks**

**Week 1, September 21st -25th**

Safe Working Environment

**Week 2, September 28th –October 2nd**

Legal & Ethical Responsibilities in Graphic Design

**Week 3, October 5th -9th**

History & Evolution of Graphic Design

**Week 4, October 13th -16th**

Graphic Design Basics: Printing

**Week 5, October 19th – 23rd**

Graphic Design: Project Planning & Management

**Week 6, October 26th – 30th**

Graphic Design Basics: Color Theory

**Third Six Weeks**

**Week 1, November 2nd -6th**

Graphic Design Basics: Typography

**Week 2, November 9th – 13th**

Copywriting 101

**Week 3, November 16th – 20th**

Photography for Designers

**Week 4, November 30th – December 4th**

Graphic Design Basics: Layout & Composition

**Week 5, December 7th – 11th**

Critiquing Artistic Designs & Media

**Week 6, December 14th – 18th**

Digital Media: Project Planning & Management Skills

**Fourth Six Weeks**

**Week 1, January 5th – 8th**

Photography: Basics

**Week 2, January 11th – 14th**

Introduction to Visual Arts

**Week 3, January 19th -22nd**

Preparing for a Digital Media Career: Career Opportunities

**Week 4, January 25th -29th**

Preparing for a Digital Media Career: Obtaining Employment

**Week 5, February 1st -5th**

Utilizing Digital Media

**Week 6, February 8th -12th**

Behind the Scenes: Slate Group

**Week 7, February 16th – 19th**

Exploring Careers: Arts, A/V Technology & Communications

**Fifth Six Weeks**

**Week 1, February 22nd – 26th**

Printing Technology

**Week 2, March 1st – 5th**

Promoting the Product

**Week 3, March 8th -11th**

Publicity: The Dangers & Benefits

**Week 4, March 22nd – 26th**

Templates: Uses & Benefits

**Week 5, March 29th – April 1st**

A Job Defined: Promotional Graphic Designer

**Week 6, April 5th – 9th**

Marketing Concepts

**Week 7, April 13th – 16th**

Graduate Tips & Advice: Employer Loyalty

**Sixth Six Weeks**

**Week 1, April 19th -23rd**

Formulas for Career Success: Job Search

**Week 2, April 26th -30th**

Listening 101

**Week 3, May 3rd -7th**

Marketing Research

**Week 4, May 10th – 14th**

Workplace Communication

**Week 5, May 17th -21st**

Teamwork & Collaboration

**Week 6, May 24th -26th**

Skills for Real World Survival