**2020-2021 School Year Weekly Calendar**

**Principles of Business, Marketing and Finance At Home**

**iCEV Curriculum**

***Short Weeks Are In Red***

**First Six Weeks**

**Week 1, August 12th-14th**

Business Characteristics

**Week 2, August 17th-21st**

Business Ownership & Registration

**Week 3, August 24th -28th**

Organizational Structures

**Week 4, August 31st –September 4th**

Business Cycle & Growth

**Week 5, September 8th- 11th**

Budgeting for Business

**Week 6, September 14th- 18th**

Basic Accounting Principles

**Second Six Weeks**

**Week 1, September 21st -25th**

Business Ethics

**Week 2, September 28th –October 2nd**

Ethics in Business

**Week 3, October 5th -9th**

Government's Role in Business

**Week 4, October 13th -16th**

Contract & Employment Law

**Week 5, October 19th – 23rd**

Economic Concepts

**Week 6, October 26th – 30th**

Economic Systems

**Third Six Weeks**

**Week 1, November 2nd -6th**

Political & Economic Systems

**Week 2, November 9th – 13th**

Competition & Free Enterprise

**Week 3, November 16th – 20th**

Supply & Demand

**Week 4, November 30th – December 4th**

Global Industry

**Week 5, December 7th – 11th**

U.S. & International Trade

**Week 6, December 14th – 18th**

International Trade & Tariffs

**Fourth Six Weeks**

**Week 1, January 5th – 8th**

Risks & Strategies in International Business

**Week 2, January 11th – 14th**

Fundamentals of Marketing

**Week 3, January 19th -22nd**

Marketing Concepts

**Week 4, January 25th -29th**

The 4 Ps

**Week 5, February 1st -5th**

Types of Retail Outlets

**Week 6, February 8th -12th**

The Role of Wholesalers

**Week 7, February 16th – 19th**

Fundamental Principles of Money

**Fifth Six Weeks**

**Week 1, February 22nd – 26th**

Basics of Financial Contracts

**Week 2, March 1st – 5th**

Ethical Practices in Business Finance

**Week 3, March 8th -11th**

Introduction to Credit

**Week 4, March 22nd – 26th**

Issuing Credit

**Week 5, March 29th – April 1st**

Bankruptcy & Financial Laws

**Week 6, April 5th – 9th**

Personal Financial Planning

**Week 7, April 13th – 16th**

Financial Literacy: Taxes & Paychecks

**Sixth Six Weeks**

**Week 1, April 19th -23rd**

Financial Literacy: Personal Finance Basics

**Week 2, April 26th -30th**

Earning Interest

**Week 3, May 3rd -7th**

Investments Defined

**Week 4, May 10th – 14th**

Taxes & Government

**Week 5, May 17th -21st**

Tax Management

**Week 6, May 24th -26th**

Management of Energy, Money & Tasks